ELEMENTS INFLUENCING THE TEACHING AND LEARNING OF ENGLISH IN HIGHER EDUCATION

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Abstract: The article discusses important factors influencing English language teaching in higher education, the importance of effective teaching methods, the use of technologies, curriculum development, methods of student engagement and assessment. Additionally, the article emphasizes the impact of globalization and the necessity of knowing English in academic and professional contexts on language learning outcomes.By mastering these impacts, teachers and institutions can create an environment that improves students' language learning experience and outcomes. Additionally, the article emphasizes the impact of globalization and the necessity of knowing English in academic and professional contexts on language learning outcomes.By mastering these impacts, teachers and institutions can create an environment that improves students' language learning experience and outcomes.

Keywords: English language teaching, higher education, pedagogy, curriculum design, technology in education, student motivation, assessment, globalization, linguistic diversity, language proficiency.

Introduction

In today's global society, English serves as an important tool for teaching in higher education, scientific research, and international communication. Consequently, in many educational institutions of the world, special attention is paid to teaching and learning English in this direction. Nevertheless, the effectiveness of teaching and learning English in these environments is influenced by various interconnected factors.

These factors encompass pedagogical methods, technological developments, curriculum design, student motivation, assessment techniques, and external influences such as globalization and linguistic diversity.

Methods:

Pedagogy plays a crucial role in the success of all educational efforts, including English language teaching (ELT) at the higher education level. Throughout the years, methods have evolved from conventional teacher-centered approaches to more interactive and student-centered ones. With its emphasis on communication and the practical application of language in real-world situations, Communicative Language Teaching (CLT) has emerged as one of the most commonly employed methodologies in ELT. This method prioritizes fluency rather than precision and promotes real discussions among students.

Likewise, Task-Based Language Teaching (TBLT) has become popular due to its emphasis on fulfilling tasks that necessitate the use of language in meaningful contexts. TBLT supports language learning by providing students with opportunities to use English in contexts similar to real-life interactions, thereby fostering better language retention.

Another approach that has impacted English language teaching in higher education is Content and Language Integrated Learning (CLIL). With CLIL, content from various subjects like science, business, or literature is combined with language teaching, allowing students to learn English while also acquiring knowledge in other academic domains.

Results:

In higher education, curriculum design is crucial for determining how students learn English. Curricula for the English language have traditionally emphasized grammar, vocabulary, and language structures. Nonetheless, contemporary curricula have developed to encompass a wider array of skills, including academic writing, listening, speaking, and critical thinking.

In addition, curricula must meet the requirements of a globalized society. Introducing elements of intercultural communication and global English in language teaching can increase students' awareness of various ways of using English around the world and teach them to communicate with different English speakers.The field of English language teaching and learning has undergone significant changes due to technology. Using digital tools and resources has opened up new avenues for teachers and learners to connect with the language. E-learning solutions such as MOOCs (Massive Open Online Courses), learning management systems (LMS), and language applications offer students adaptable, individualized learning journeys. These solutions facilitate asynchronous learning, enabling students to access materials when they suit them best and practice at a pace that works for them.

Applications for language learning like Duolingo, Memrise, and Babbel have gained popularity as resources for learners to work on vocabulary, grammar, and pronunciation beyond the classroom setting.In addition, the use of virtual classrooms and online collaboration tools (such as Zoom and Google Meet) has expanded learning opportunities, allowing students of different backgrounds and locations to take English language courses.

Discussion:

The main factor in success in language learning is motivation, so it is important to understand what motivates students so that teaching is effective.In the context of higher education, student motivation can arise due to academic commitments, professional aspirations, or personal interest in language learning. If students are motivated internally by their interests and enjoyments, this can lead to more effective and long-term learning. On the other hand, external motivation, such as the need to pass exams or acquire qualifications, may be less stable, but it is very important for achieving short-term goals.

To develop motivation, teachers need to create interesting and relevant learning experiences. Connecting the study of English with students' real life, fields of study,

and professional aspirations will help achieve this. To maintain student activity and motivation, it is important to create a supportive and interactive learning environment. In the process of language learning, effective assessment and prompt feedback are an important component. Assessment in the field of higher education should measure not only the level of students' knowledge of English, but also their ability to use the language in academic and professional situations.

Formative assessments that provide ongoing feedback include quizzes, assignments, and group projects. Students can use it to track their progress and identify areas that require improvement. Exams and final projects are examples of final assessments that are important in determining the overall level of knowledge.By implementing mutual and self-assessment, students can be encouraged to take responsibility for learning and develop reflexive skills. In addition, providing students with quick and useful feedback allows them to successfully develop their language skills.

Globalization has had a great impact on the teaching and learning of English in higher education.Since English is currently the most widely used language for communication, students must know it perfectly to achieve academic and professional success.Higher education students often have different cultural and linguistic backgrounds, which can influence learning strategies and students' learning experiences.Teachers can have a deep understanding of their students' cultural and linguistic diversity, develop inclusive curricula, and apply learning strategies that align with diverse learning needs and styles.Globalization has had a great impact on the teaching and learning of English in higher education.Since English is currently the most widely used language for communication, students must know it perfectly to achieve academic and professional success. Higher education students often have different cultural and linguistic backgrounds, which can influence learning strategies and students' learning experiences.Teachers can have a deep understanding of their students' cultural and linguistic diversity, develop inclusive curricula, and apply learning strategies that align with diverse learning needs and styles.

Conclusion

Various interconnected factors influence the teaching and learning of English in higher education, such as pedagogical methods, curriculum planning, technology, methods of encouraging and evaluating students.As globalization continues to impact the academic and professional environment, it is important for teachers to be aware of the changing needs of students and to apply flexible, inclusive, and appropriate methods. Higher education institutions can develop effective language programs that help students develop in a more connected world, taking into account various elements that influence language learning.Various interconnected factors influence the teaching and learning of English in higher education, such as pedagogical methods, curriculum planning, technology, methods of encouraging and evaluating students.As globalization continues to impact the academic and professional environment, it is important for teachers to be aware of the changing needs of students and to apply flexible, inclusive, and appropriate methods. Higher education institutions can develop effective language programs that help students develop in a more connected world, taking into account various elements that influence language learning.

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